

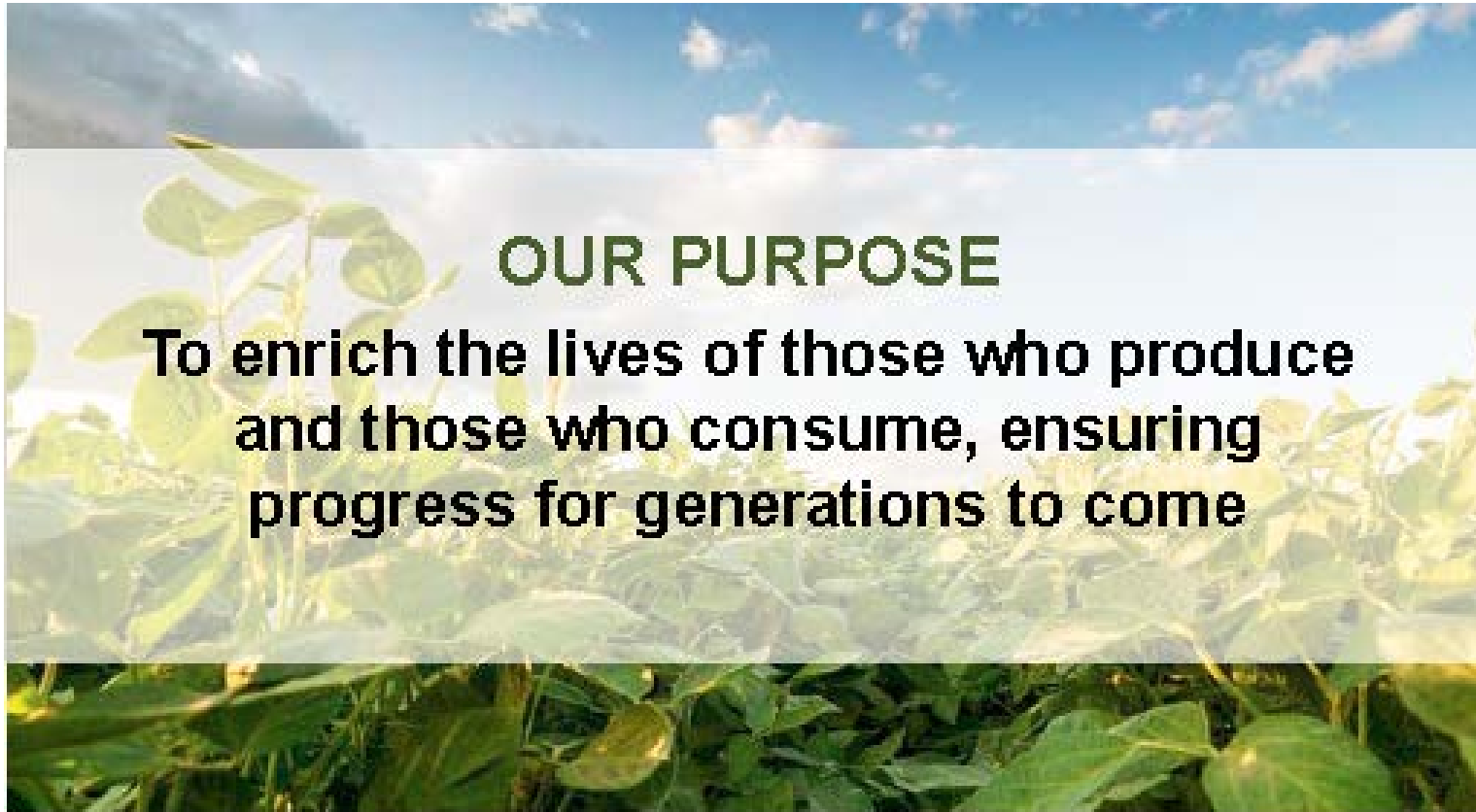
Connecting Farmers with Trade and Markets

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Dow AgroSciences

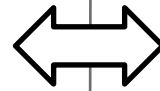
Solutions for the Growing World



Integrated Food chain Ecosystem: Prosperity & sustainability of agriculture

PRODUCTIVITY

- Partner Chain to Farmer's Harvest : enhance productivity of Factors of production: better yields of desired quality
- All Input partners
 - Seed
 - Crop Nutrition
 - Crop Protection
 - Knowledge
 - Enablers : water / Finance / machines etc.
- Government & Research
- Availability at the right time and place
- Regulations & technology



PROFITABILITY

- Help farmer realize the optimum value for his produce
 - Handling Infrastructure
 - Price discovery
 - Margins
 - Cash flow
- Output Players to support
 - Knowledge : what / when/ at what cost?
 - Transparent Price discovery
 - Fair trade and money trail
 - Future guidance
 - Regulations & Technology

Thank You