



भारतीय कृषि एवं खाद्य परिषद्  
**INDIAN COUNCIL OF FOOD AND AGRICULTURE**



ALL INDIA  
**Agri Startups**  
CONVENTION | 2018  
and  
Agri Startup Awards 2018



February 21–22, 2018 | Constitution Club | New Delhi

TECHNOLOGY PARTNER



CO-ORGANISERS



India is predominantly an agrarian economy with 55% population driving its livelihood from agriculture. In the last two decades, powered by the Government policies and strong engagement of the industry and institutions, agriculture is rapidly evolving into agribusiness in terms of approach and structure. However, in the last one decade, the sector has been thronged by the stream of educated youth, fired by the ideas, passion and innovations to launch newer kinds of technology and business models to lift the face of agriculture from primitive to hi-tech one. These start-ups are providing missing links in the agri value chain and delivering efficient products, technologies and services to the farmers on one hand and the consumers on the other hand. From ICT apps to farm automation and from weather forecasting to drones and from inputs retailing and equipment renting to online vegetable marketing, and from smart poultry and dairy ventures to smart agriculture and from protected cultivation to innovative food processing and packaging, it's proliferation of all innovations and technology driven startups set to revolutionize the food and agriculture sector.

Government has also ably supported these startups with programs like Skilled India, Start Up India, Stand Up India, MUDRA to ACABC scheme and Udaan to help budding entrepreneurs start and scale new ventures. However, many of the existing agri- enterprises, despite savoring initial success, are facing difficulties to scale and expand. They are looking for ideas, inspirations and support to scale to newer heights. In this context, ICFA is convening 1st All India Agri Startups Conclave 2018 with the aim to bring all the startups in food and agri space on single platform for sharing of success stories and exploring business and marketing linkages, technology and financial tie-ups and partnership opportunities. The participation of Governments officials and institutions like NABARD, SIDBI, NSDC, SFAC, ICAR, CSIR, UNIDO, IFAD, banks and industry will help Startups and potential agri-entrepreneurs with desired policy changes, programs, business modelling and financial participation. The conclave envisages to provide a platform for experience and knowledge sharing, synergies, connects and partnerships, collective and creative thinking to create pro-startups environment for ensuring success and sustainability of upcoming startups and attracting youth towards entrepreneurship in food and agri sectors.



# OBJECTIVES

1. To serve as national platform for sharing of the startups success stories in food and agri sector by entrepreneurs
2. To discuss the scope and opportunities in major sub-sectors and how to unleash the potential for Startups
3. To identify the issues and challenges faced by the agri-food Startups and preparing action plan to support them
4. To discuss the policy support needed and the convergence of schemes and programs to best support the Startups
5. To bring all key stake-holders on one platform to discuss, share and network with one another for best synergies
6. To offer opportunity for face to face meetings with policy makers to suggest any policy changes for Startups
7. To provide platform to the Startups and potential entrepreneurs to connect with the Government schemes, technology bodies, industry, financial institutions, venture capitals, marketing agencies etc..

## Day 1 (Feb 21, 2018)

<b>Inaugural Session</b>		<b>09.30 am – 10.30 am</b>
<b>Tea Break</b>		<b>10.30 am – 11.00 am</b>
1.	Agri Startups Potential and National Outlook	11.00 am – 12.15 pm
2.	Experience Sharing by Agri Startups	12.15 pm – 01.30 pm
<b>Lunch Break</b>		<b>01.30 pm – 02.15 pm</b>
3.	Experience Sharing by Food Startups	02.15 pm – 03.30 pm
4.	Sharing of Experiences by Technology Startups	03.30 pm – 04.45 pm
<b>Tea Break</b>		<b>04.45 pm – 05.15 pm</b>
5.	Marketing Challenge: Connecting with Digital Platforms	05.15 pm – 06.30 pm
6.	CEOs Panel on Challenge of Scaling	06.30 pm – 07.30 pm
7.	Launch of Working Group on Agri Startup	07.30 pm – 08.30 pm
<b>Cultural Program and Dinner</b>		<b>07.30 pm – 09.30 pm</b>

## Day 2 (Feb 22, 2018)

8.	Government Programs & Policy Support for Startups	09.30 am – 10.30 am
<b>Tea Break</b>		<b>10.30 am – 11.00 am</b>
9.	Financing of Startups: Connecting with Banks, FIs and Vcs	11.00 am – 12.15 pm
10.	Technology Support for Startups: Role of Universities and R&D Institutions	12.15 pm – 01.30 pm
<b>Lunch Break</b>		<b>01.30 pm – 02.15 pm</b>
11.	Growing through Partnering with Industry, FPOs, Cooperatives and Development Institutions	02.15 pm – 03.30 pm
<b>Presentation of Agri Startup Awards 2018</b>		<b>03.45 pm – 04.45 pm</b>

**Concluding High Tea**



## Who Should Participate

1. Agri and Food Startups
2. Agribusiness Professionals and Companies
3. Technology Institutions
4. Training and Academic Institutions
5. Banks, Financial Institutions and Vcs
6. Innovative Farmers
7. Farm Producers Companies
8. FPOs and Agri Cooperatives
9. Entrepreneurs and Youths with Ideas
10. Digital Marketing and Retailing Agencies
11. Government Officials
12. Farm Insurance and Experts



**Ankit Singh Grewal**, Deputy General Manager  
B-Wing, 2nd Floor, Naurang House, KG Marg,  
New Delhi-110001  
Ph: 011 - 41501465, 41501475 | Fax: 011 - 23353406  
Mobile: +91 - 7290018051  
Email: [ankit.grewal@icfa.org.in](mailto:ankit.grewal@icfa.org.in)  
Website: [www.icfa.org.in](http://www.icfa.org.in)

**Anshul Agarwal**, Global Program Lead  
B-Wing, 2nd floor, Naurang House, KG Marg,  
New Delhi-110001  
Ph: 011 - 41501465, 41501475 | Fax: 011 - 23353406  
Mobile: +91 - 7290010847  
Email: [anshul.agarwal@icfa.org.in](mailto:anshul.agarwal@icfa.org.in)  
Website: [www.icfa.org.in](http://www.icfa.org.in)